

Veteran's Banner Program

The City of Standish, through its Downtown Development Authority, is excited to expand its Veteran's Banner Program. We started this program in 2020 and it was very popular. We have since found a way to offer the program to more Arenac County Veterans.

Please see the enclosed overview sheets along with the application for sponsoring a Veteran. Please help spread the word about this great program and be a part of honoring our area Veterans and Active Duty Service Personnel in our community. These beautiful banners will be displayed in the spring for Loyalty Day and the autumn for Veteran's Day (8 weeks throughout the year).

If you need more copies of the overview sheet or application you may contact Dennis Whitney at dennisleewhitney@yahoo.com or at 989.326.2599 or Standish City Hall @ 989.846.9588.

Respectfully,

Kevin King



Mayor

Denny Wiltse



D.D.A. Chairman

Dennis Whitney



D.D.A. Member

Standish Honors Service Members

Program Overview

The City of Standish Veteran's Banner Program is proud to offer the opportunity to honor your favorite Veteran or Active Duty Service Personnel. Each year the city will coordinate and display the Veteran's Banners along Cedar Street and U.S. 23 on our decorative light poles as well as in various city parks. The banners will be displayed for eight weeks throughout the year; in May for Loyalty Day and November for Veteran's day.

The money collected from this program will cover its implementation while any profits will be used by the D.D.A to benefit the City of Standish.

Standard Program Details

- Sponsor may choose to honor any military service person (alive or deceased).
- Sponsor/military service person must live, work or actively volunteer in Arenac County.
- City of Standish will not verify military status; we will ask the applicant to attest to the accuracy of the military service person's service.
- Applications must be submitted to City Hall by August 15, 2026.
- The D.D.A. will accept the first 50 applicants.
- Banners will be displayed for two (2) consecutive years.
- One (1) renewal option will be offered after two (2) years for an additional two (2) years of display.
- Renewal rate is the same rate as the original rate.
- Banners that are renewed will only be replaced if necessary.
Upon banner retirement, the banner will be presented to the sponsor.
- Banner location will be at the discretion of the D.D.A. Requested locations will be accommodated to the best of our ability but there will be no guarantees.
- Banner placement will rotate yearly with an attempt to minimize the duplication of individual banners in the central downtown district.

Standish Veteran's Banner Program

Sponsor Information

Name: _____

Address: _____

Phone number: _____

Email Address: _____

Two Year Sponsor: \$200.00

Honoree Information

Name: _____

Branch of the Military Served: _____

Rank Upon Completion: _____

Years of Conflict Served: _____

Please circle all that apply: Active Duty Veteran Living Deceased

*****Do not send money until you are notified that you are selected**

Do you certify that the sponsor or honoree lives, works, or actively volunteers in Arenac County, Michigan? YES NO

Signature: _____ Date _____

Applications can be returned to the City of Standish in person or mailed to:
City of Standish P.O. Box 726, Standish, MI 48658.

Photo/Commentary Release Form

Permission to use Photograph and Commentary

- Name of person in photograph/commentary

- Location of photograph if known

- Printed name of individual/entity granting permission to us photograph

By signing below, the individual listed above is granting permission for the City of Standish to use the above described image/commentary for the City of Standish veterans Banner Program. The city of Standish will have the right to reproduce the image on a banner and will have the right to use the photo/commentary on newsletters, social media, website, etc. to advertise the banner program. The City of Standish acknowledges that the primary use of the photo/commentary described above is to recognize the banner program.

Signature _____ Printed name _____

Title/Organization _____

Address _____ Date _____

Upon Selection, applicants will be notified and will have two weeks to provide the following:

- **Photo of service member, preferably in uniform, but if that is not available a nice headshot of the service member.**
- **Verification of proper spelling of the name and rank you want displayed**
- **Verification of the branch of service**
- **Verification of service years or conflict(s) you want displayed**
- **Check made out to the City of Standish for \$200.00 (memo Veteran Banner)**

Any applicants who have not returned the required information and payment with the two weeks will be disqualified and a replacement will be selected. The same expectation will be bestowed on replacement applicant.

The City of Standish and the D.D.A. reserve the right to amend the rules cancel or postpone the display of banners with or without notice.

Banners will not be ordered until payment has been made.

No refund will be made once the banners have been ordered.

Banner Samples

